

Add Cengage to Your Course

Last Modified on 12/11/2025 12:49 pm CST

The pairing process for **Cengage LTI 1.3** tools in D2L has been updated. If you're preparing your courses for the upcoming term, please be aware of these changes to ensure a smooth integration. You can find additional resources provided by Cengage

here: [cengage.com/coursepages/LSC_Faculty](https://www.cengage.com/coursepages/LSC_Faculty)
(https://www.cengage.com/coursepages/LSC_Faculty)

Online Services does not have access to your **Cengage** account. For integration issues, please contact the Cengage representative to LSC, **Megan Benitez-Daley** at megan.benitez-daley@cengage.com ()

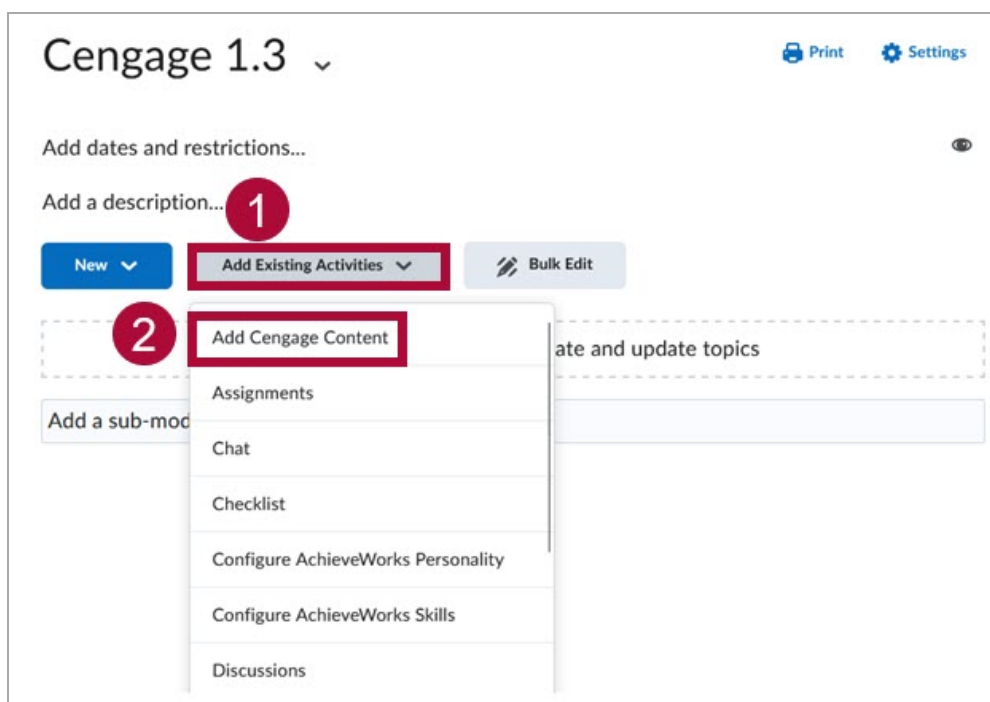
Fall 2025 Office Hours (https://cp.cengage.com/OfficeHours_Instructor) for Instructor Assistance with Course Setup:

- **Dates:** Aug 18 - Sept 11
- **Times:** Monday - Thursday, 12p-4p CST
- **Link:** https://cp.cengage.com/OfficeHours_Instructor
(https://cp.cengage.com/OfficeHours_Instructor)

Add Cengage 1.3 to Your Course

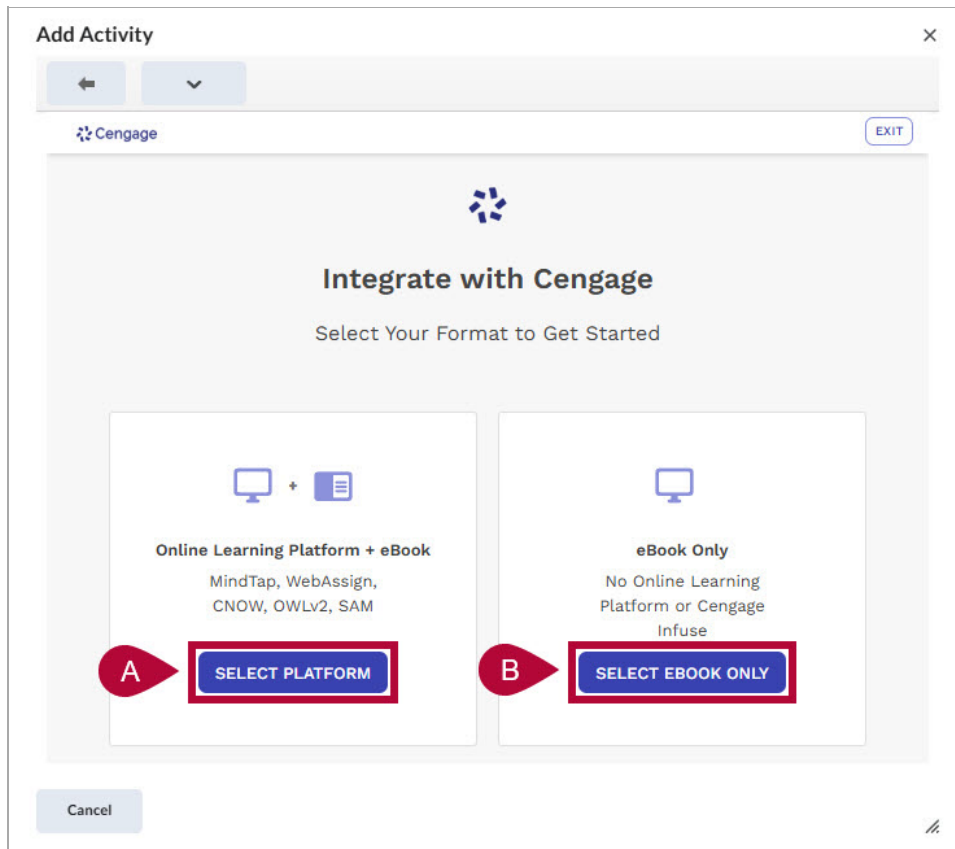
1. Create a new module and name it **[Cengage 1.3]**. Click on **[Add Existing Activities]** → **[Add Cengage Content]**.

NOTE: You may have to **enable pop-ups** on your web browser for the **Cengage Content** window to appear.




2. On the following page, you'll be presented with the following options:

- A. **Online Learning Platform + eBook** - This option will include both the ebook and assignments. Click **[Select Platform]** for this option.
- B. **eBook Only** - This option will only include the **eBook**, with no assignments. Click **[Select eBook Only]** for this option.




3. You can find your textbook in the **Search** field below. Use a generic word for phrase for a proper search.
- Once the textbook is found, select the correct bubble listed under your textbook.


Add Activity ✕

 EXIT

☒ Select Title
 ☐ License Type
 ☐ Course Option
 ☐ Course Details

1 

[Clear All](#) [LICENSE TYPE](#) [PLATFORM](#)



Advertising and Integrated Brand Promotion
 ISBN-13: 9780357721407
 Angeline Close Scheinbaum; Thomas O'Guinn; Richard J. Semenik 9th Edition


☒ **MindTap + eBook** ISBN: 9780357721414 2

[← BACK](#) [CONTINUE](#)


[Cancel](#)

4. **[Individual Student Purchase]** should be selected automatically for the **License Type** page. Click **[Continue]**.

Add Activity ✕

 EXIT

☒ Select Title
 ☐ License Type
 ☐ Course Option
 ☐ Course Details



Advertising and Integrated Brand Promotion
 Angeline Close Scheinbaum; Thomas O'Guinn; Richard J. Semenik 9th Edition
MindTap + eBook ISBN-13: 9780357721407

This is how your students will pay for access:

☒ **Individual Student Purchase**
 Students purchase course materials directly from Cengage or through a bookstore.

Not sure? Ask your bookstore or Cengage representative if your course is in an Inclusive Access program.

[← BACK](#) [CONTINUE](#)

[Cancel](#)

5. On the following page, you'll be presented with the following options:

A. **[Create a new course]**

B. **[Copy from an Existing Course]** – Allows you to copy a course from a course that you previously built.

C. **[Copy another instructor's course with a course key]** – Select this if your department has a master course to copy from. This requires a **Course Key** from the master course creator.

D. **[Link to a course that was already created]** – Links the D2L course to an already existing Cengage course. For example, if you have already made a copy of your Fall course in the Cengage website to use in Spring, then you can link the D2L course to the newly created Spring course in Cengage. **It is important to note that you cannot link to an existing Cengage course if the Cengage course already has students in the course.**

Click **[Continue]** to complete this step.

NOTE: The last three choices here (B, C, D) can only be selected **if there are no students in the Cengage course yet.** If there are students, select **[Create a new course from scratch]**.

The screenshot shows the 'Add Activity' dialog box with the Cengage logo and a progress bar indicating the steps: Select Title (completed), License Type (completed), Course Option (current step), and Course Details. Below the progress bar, a book cover for 'Advertising and Integrated Brand Promotion' is displayed. The question 'How do you want to integrate with Cengage?' is followed by four radio button options labeled A, B, C, and D. Option A is 'Create a new course from scratch', B is 'Copy an existing course', C is 'Copy another instructor's course with a course key', and D is 'Link to a course that was already created'. At the bottom, there are 'BACK' and 'CONTINUE' buttons, with 'CONTINUE' highlighted by a red box. A 'Cancel' button is also present at the bottom left.

Add Activity

←

⌵

Cengage

EXIT

Select Title License Type Course Option Course Details

Advertising and Integrated Brand Promotion
Angeline Close Scheinbaum; Thomas O'Guinn; Richard J. Semenik 9th Edition
MindTap + eBook ISBN-13: 9780357721407

How do you want to integrate with Cengage?

A ☐ Create a new course from scratch

B ☐ Copy an existing course

C ☐ Copy another instructor's course with a course key

D ☐ Link to a course that was already created

← BACK CONTINUE

Cancel

6. Choose a **Gradebook Setting**. **[Add activity Score]** will be selected by default; this is the recommended setting. After selecting a setting, click **[Continue]**.

Add Activity

Cengage

EXIT

Select Title License Type Course Option Course Details

Gradebook settings

Add MindTap scores to your D2L gradebook. The scores continuously update as students complete work in MindTap.

1

☒ **Add activity score**
Select individual MindTap activities to add to your D2L gradebook. Each activity is a separate gradebook entry.
This is recommended if you use the D2L gradebook to calculate final grades.

LMS Test 1	90%
LMS Test 2	87%
Cengage Test 1	76%
Cengage Test 2	92%

☐ **Add overall scores**
The overall scores calculated in your MindTap gradebook are added to your D2L gradebook.
This is recommended if you use the MindTap gradebook to calculate final grades, and you do not plan on assigning graded work in D2L.

LMS Test 1	90%
LMS Test 2	87%
All Cengage Tests Average	84%

2

← BACK CONTINUE

Cancel

7. Enter the **Course Details**.

- A. The **Course Name** will be imported from D2L. Feel free to change it if necessary.
- B. The **Time Zone** will default to **Central Time**.
- C. Choose a **Start and End date**. This only controls student access to **Cengage**. Students should access Cengage content through the D2L course.
- D. Click **[Finish]** to complete this step.

Add Activity

Cengage
EXIT

✓

✓

✓

✓

Select Title
License Type
Course Option
Course Details

Advertising and Integrated Brand Promotion
 Angelina Close Scheinbaum; Thomas O'Guinn; Richard J. Semenik 9th Edition
MindTap + eBook ISBN-13: 9780357721407

Confirm new course details

A

Course Name *
Sandbox: - CDX Testing

B

Time zone *
(-06:00) Central Time - Chicago, Houston, San Antonio, Dallas - (CST)

C

Course start date *
01/13/2025

Course end date *
09/13/2026

Set this to the first day of class

← BACK

D

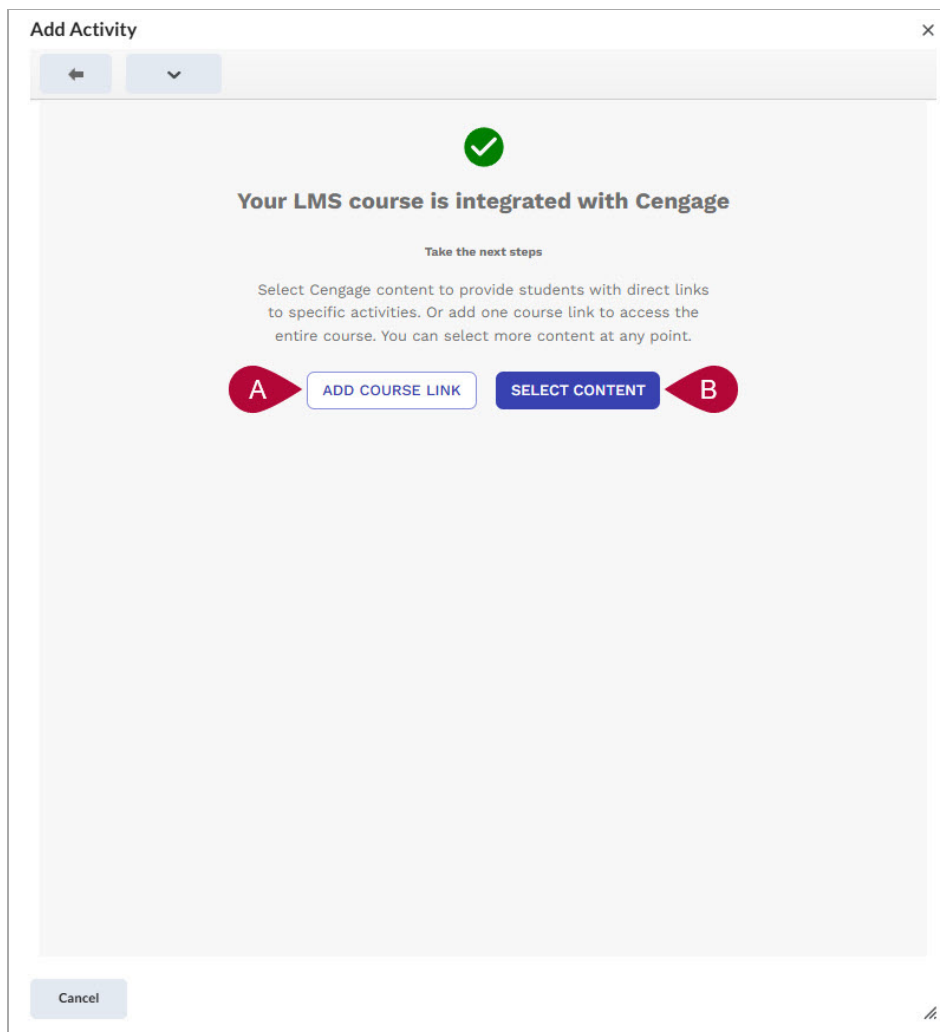
FINISH

Cancel

8. On the next page, you can choose from:

- A. **[Add Course Link]** - This will create a single link through which students will access the entire Cengage course.
- B. **[Select Content]** - This will take you to a page where you will deploy individual Cengage assignment links to D2L.

NOTE: You can always deploy more assignment links later, regardless of which option you choose at this time.




9. If you chose **[Add Course Link]**, the process is complete. If you chose **[Select Content]**, then on the following page you will select the assignments to deploy.

A. First, expand the folders to find assignments, chapters, or parts of the textbook.

- ## Add Activity

[← BACK TO COURSE SETUP](#)



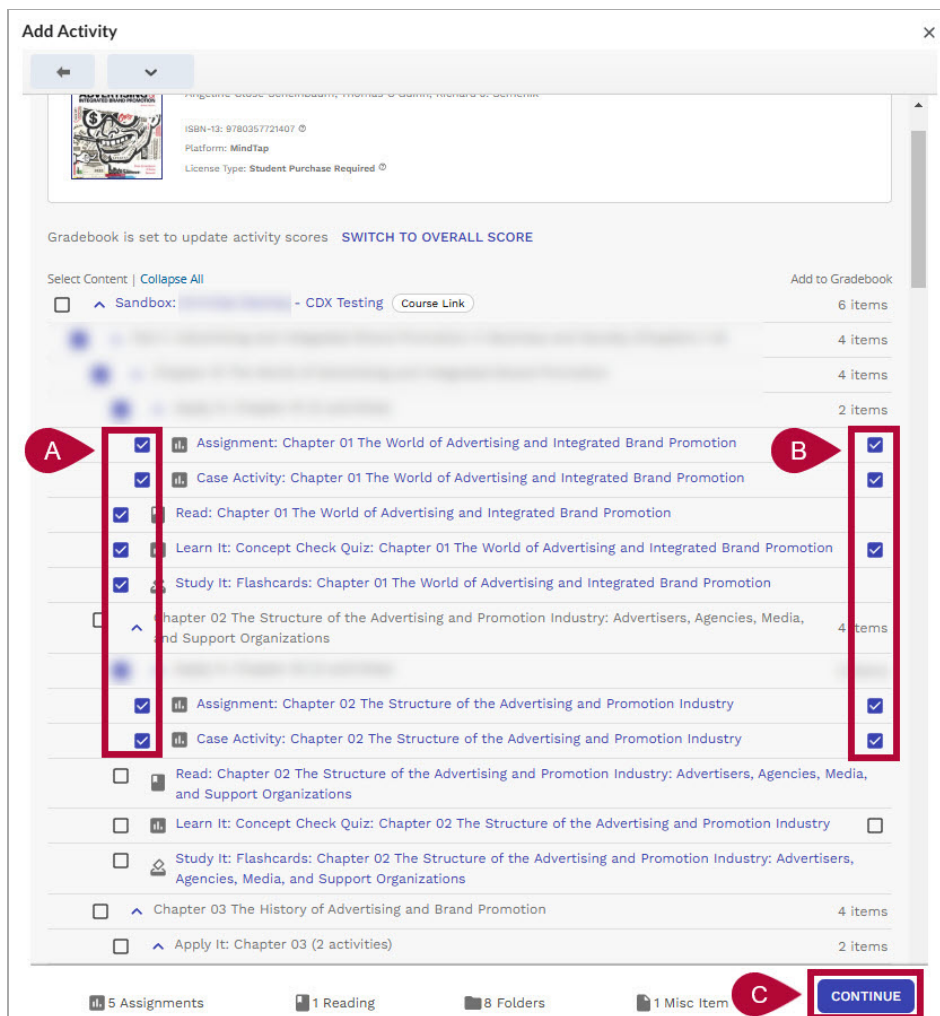
A Concise Introduction to Logic - 13th Edition
 Patrick J. Hurley, Lori Watson
 ISBN-13: 9781305958098 ©
 Platform: MindTap
 License Type: Student Purchase Required ©

Gradebook is set to update activity scores [SWITCH TO OVERALL SCORE](#)

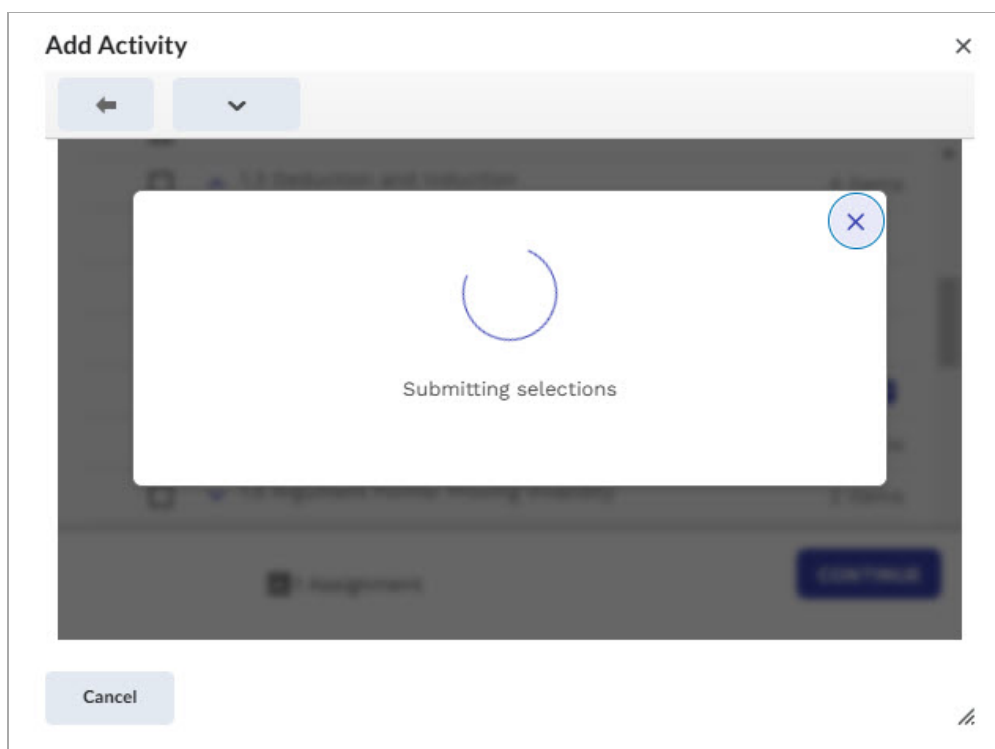
Select Content Expand All	Add to Gradebook
<input checked="" type="checkbox"/> Sandbox: [redacted] - Cartridge Test Course Link	16 items
<input type="checkbox"/> Chapter 1: Basic Concepts	9 items
<input type="checkbox"/> Chapter 2: Language: Meaning and Definition	7 items
<input type="checkbox"/> Chapter 3: Informal Fallacies	8 items
<input type="checkbox"/> Chapter 4: Categorical Propositions	11 items
<input type="checkbox"/> Chapter 5: Categorical Syllogisms	11 items
<input type="checkbox"/> Chapter 6: Propositional Logic	10 items
<input type="checkbox"/> Chapter 7: Natural Deduction in Propositional Logic	11 items
<input type="checkbox"/> Chapter 8: Predicate Logic	11 items

No content selected. Select content to continue

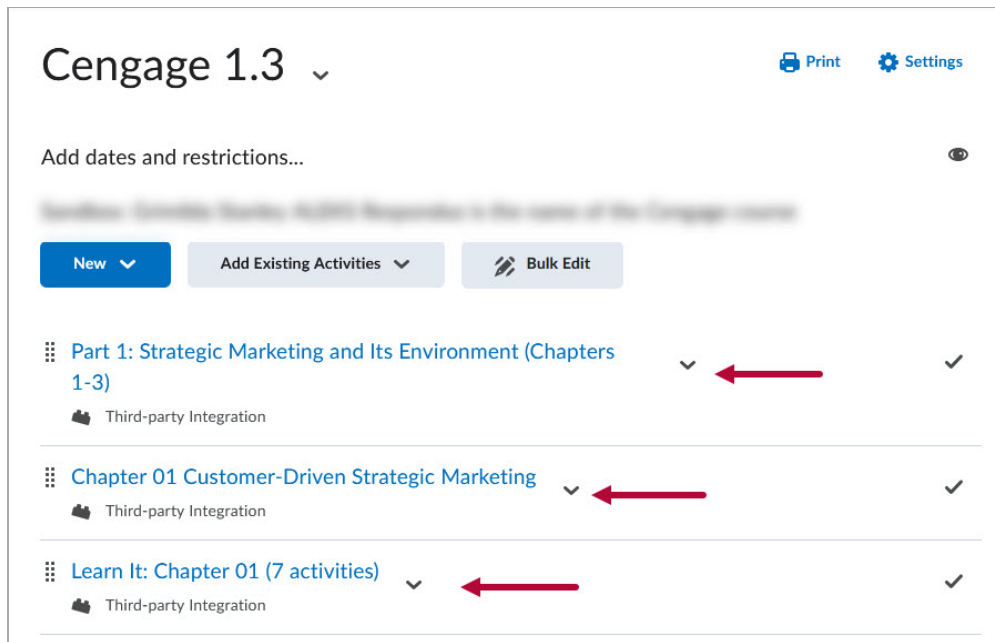
[Cancel](#) [CONTINUE](#)



10. You will see a loading screen for a few moments which says **Submitting selections**. Please **DO NOT** exit out of this screen before it is finished.



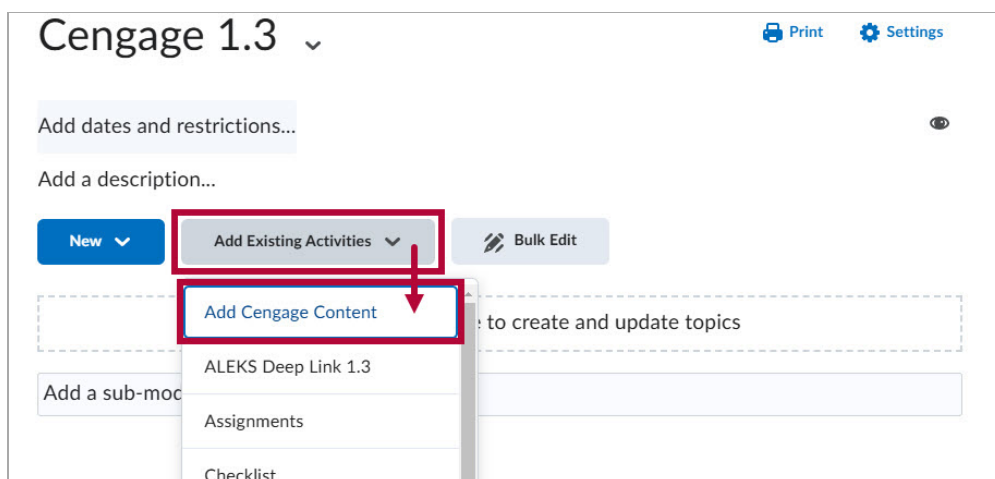
11. Once this is done you will see the content you chose to deploy in the **Cengage 1.3** module.



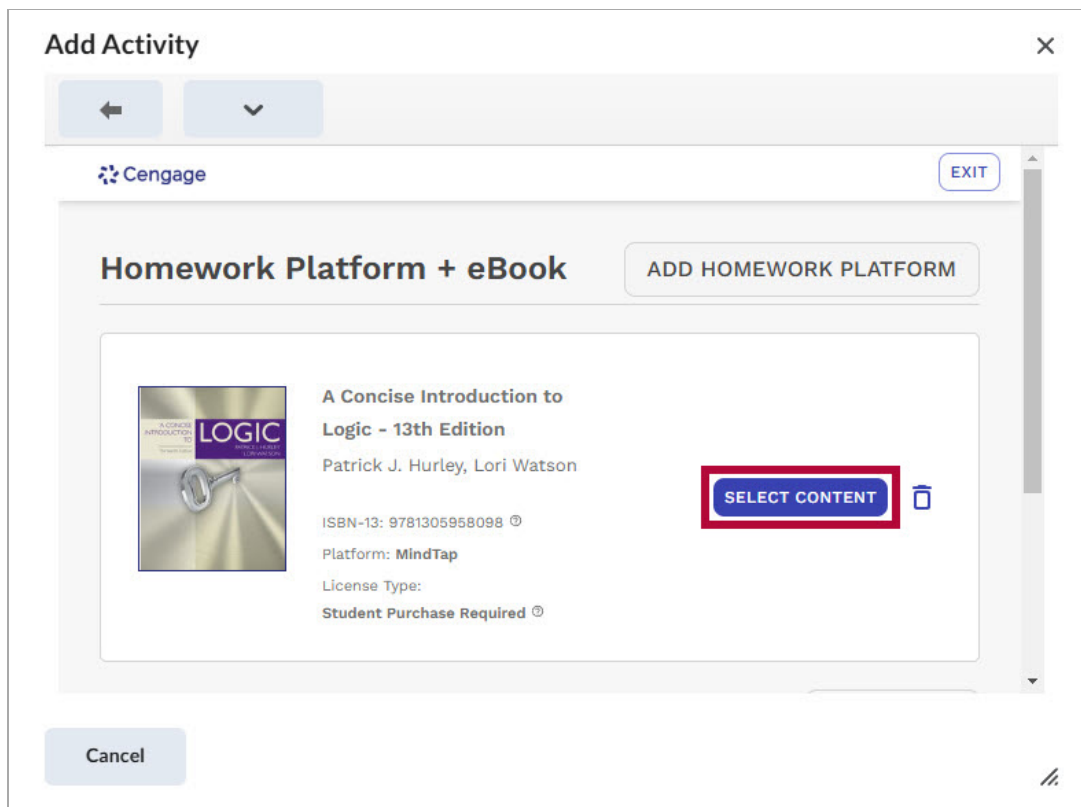
Deploy a Cengage Assignment into D2L

NOTE: Make sure your Quiz grade totals in Cengage are correct **before** deploying grade items into the gradebook to avoid mismatches between Cengage and the D2L's gradebooks.

1. Navigate to the **Module** in which you wish to deploy Cengage content. Click on **[Add Existing Activities]** → **[Add Cengage Content]**.



2. You will see a screen with your textbook. Click **[Select Content]**.



3. From here, the steps will be the same as **Steps 9 through 11** in the previous section.

NOTE: Any content items which have already been deployed to your D2L course will have a circle with a green ✓ check next to them.

